## Publishing and Technology Transfer

Focusing on Integration and Innovation in Support of Our Customers

Search

- > ITL Home
- > Who We Are
- > Centers
- > Divisions
- > Ongoing Efforts
- > Resources
- > Products

## **Technology Transfer**

The Publishing and Technology Transfer Branch, Infostructure and Knowledge Management Division, provides complete publishing and technology transfer services to document research and development (R&D) conducted by the Engineer Research and Development Center and other Corps of Engineers organizations.

Technology transfer services include creation of technology transfer products, such as videos, Web sites, pamphlets, and brochures, and technical editing and document production management.

- Technology Transfer Specialists (TTS) work with program managers of major Corps R&D programs and research laboratories to transfer technology that emerges from R&D work units to the appropriate audiences.
- The TTS's conceptualize, write, edit, or create special
  presentations, videos, articles, bulletins, technical notes,
  pamphlets, brochures, Web sites, CD-ROM, and exhibits.
  Working with the Multimedia Presentations Branch, the TTS's assist the ERDC researchers in establishing a program identity for the Corps and its research programs.
- Technical Editors edit engineering and scientific reports originating in the ERDC laboratories and other Corps of Engineers organizations. In addition, the editors manage the documents through preparation to final printing and/or posting to the Web.



## **Desktop Publishing/Web Publishing**

Members of the Publishing and Technology Transfer Branch use electronic desktop publishing technology to create documents for Web publishing and preparation of camera-ready copy for traditional printing.

- Homepages are designed and Web sites created to facilitate rapid transfer of technology from the R&D work units to customers.
- In addition to traditional technical reports, the team members design and create newsletters, brochures, pamphlets, and fact sheets for posting to the Web and for traditional printing.
- Interactive CD's are created to better market Corps R&D work units.
- Graphics conversion is provided to produce the best quality image for use in the document. Also, graphics and photographs can be digitally enhanced if

